



2024



AYRSHIRE YOUNG AND PROVEN SIRE CATALOGUE

SEMAYR
Breeding Services

Serious about improving
the Ayrshire breed

WELCOME TO THE 2024 SEMAYR BREEDING SERVICES BROCHURE

SEMAYR – Serious about improving the Ayrshire breed.

Genomics have been used again this year as an aid within our selection of the young bulls. After an initial selection of fifteen bulls we then were able to reduce them down to six. Unfortunately one bull failed the health tests resulting in his exclusion so the final team of five young sires is included.

In the team of six proven NZ based bulls there are two new graduates and three bulls in the 'also available' list.

In trying to keep a spread of genetics within our breed Semayr is offering three Scandinavian bulls, two the same as last year and one new bull which we consider is a virtual outcross to any bulls from Scandinavia that we have used in recent years. That bull is VR Ferrix.

We believe that the standards set and used within Semayr are continuing to improve the Ayrshire Breed in New Zealand.

IMPORTANT INFORMATION (Progeny Test Bulls)

- Free registration for all progeny sired by Semayr Progeny Test Bulls (2023 bulls sired 2024 born calves = free registration.)
- Free classification for all your two year olds, if at least 20% are sired by Semayr Progeny Test bulls
- Not available until spring mating. All orders subject to availability. If semen cannot be provided, LIC will contact you to arrange a replacement.
- Minimum 3 bulls and 20 straws in a Pak (equal quantities of each)

\$15.20
+GST

CHOICE PAK
per straw

\$6.60
+GST

NO CHOICE PAK
per straw

\$17.65
+GST

INDIVIDUALLY NOMINATED
per straw

ALL SEMEN MAY BE ORDERED THROUGH ALPHA® OR YOUR LIC AGRI MANAGER

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AYRSHIRE SIRE PROVING SCHEME

Help prove the Ayrshire bulls of the future - Join the Ayrshire Sire Proving Scheme

- **Semen available at \$3.00 per straw + GST**
- **No limit on animal numbers**
- **Free pedigree registration on all Semayr SPS sired heifers**
- **Free classification of all Ayrshire two year olds**

Put up your whole herd, an age group or a selected line for the Sire Proving Scheme.

Get a head start on the latest Ayrshire genetics, and help the breed prove the Ayrshire bulls of the future.

Contact the Ayrshire office on 07 856 0816 or e-mail info@ayrshire.org.nz for more information.



Date: 20/04/2024

Ayrshire New Zealand

P O Box 1132, Hamilton 3240
t: 07 856 0816 e: info@ayrshire.org.nz

www.ayrshire.org.nz

Semayr Breeding Services is the marketing division of Ayrshire New Zealand

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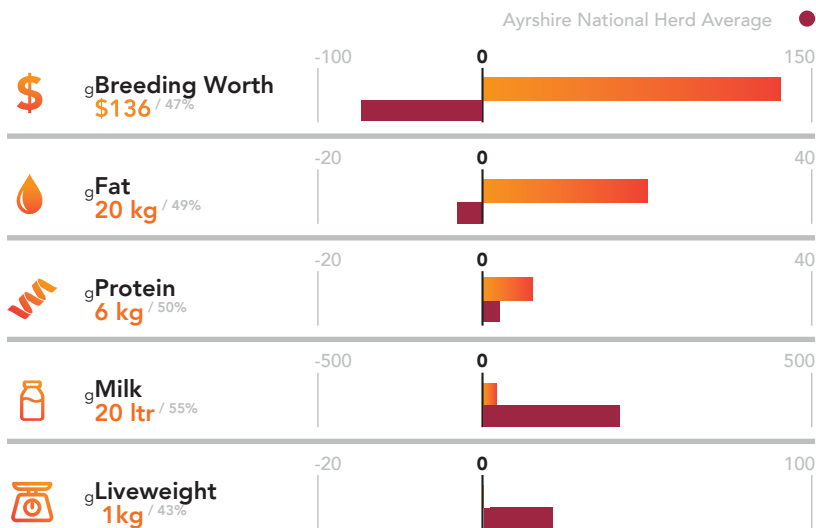
^gBW
136
REL: 47%

LODORE DANCER

AB CODE: 524500

A1A2

SIRE: Iwa Super Sonic
DAM: Lodore Deaks Dance, B7-7



Lodore Dancer

The only Super Sonic son and probably the last to be selected. Genomics has this bull as transmitting high percentages of fat 5.2 and protein 3.9. The female line over the generations has been very consistent in type and production.



Data Source
20/04/2024

UNPROVEN BULL

P001.50 Official Publication of Livestock Improvement Corporation Limited

and the NZ Ayrshire Association.

Internal Animal Key = 45495118

Three Generation Pedigree

AYRSHIRE NEW ZEALAND		Herd Averages as at Ancestry : BW : PW :		PTPT / HERDCODE : LOCATION : DATE : 22/04/2024	
REGISTERED AYRSHIRE		IWA SUPER SONIC		SALT SPRAY BONNY GEORGE	
LODORE DANCER		LODORE DEAKS DANCE		SANROSA DEACON ET	
Birth Ident: CHDD-23-6 (524500)		Birth Ident: CHDD-21-175		Birth Ident: CHDD-11-108	
Sex : MALE		Age		Age	
Breed : PA A16		Milk (ltr)		Milk (ltr)	
Date of Birth : 28/07/2023		Protein (%)		Protein (%)	
Genomic Indicator:		Milkfat (%)		Milkfat (%)	
BW (\$): 136/47		Days		Days	
Protein BV (kg): 6/50		LW		LW	
Fat BV (kg): 20/49		1 yr 10 m		1 yr 10 m	
Milk BV (ltr): 20/55		Avg		Avg	
Liveweight BV (kg): 1/43		3034		3034	
Fertility BV (%): -4.2/35		3.76		3.76	
Functional Survival BV (%): 1.9/24		114		114	
Somatic Cell BV: -0.12/48		4.98		4.98	
Overall Opinion BV: 0.13/34		151		151	
Udder Overall BV: 0.34/46		249		249	
Dairy Conformation BV: 0.28/42		1 Lacts.		1 Lacts.	
Fat %: 5.2					
Protein %: 3.9					
The information on this report is as recorded on the LIC MINDA database as at date of print, and LIC does not warrant the accuracy of the information provided		Traits other than production (2023)		Plus 5 unprinted lactations	
		AM ST MS OO S W C R A R L L S FJ RU FT RT TL UODC		Plus 5 unprinted lactations	
		0 0 0 0 6 0 7 4 7 6 7 6 7 5 5 3 7 7			

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N = Induced T = At least 1 Abnormal Test in this Lactation
D = Lactation values include at least 1 derived test

GeneMark DNA Profiled # = Parentage Uncertain
g Indices evaluated by LIC using genomic information

D / S ✓ = Parentage Confirmed by DNA

P001.50

^gBW
-29
REL: 34%

SANROSA DAMON S3A

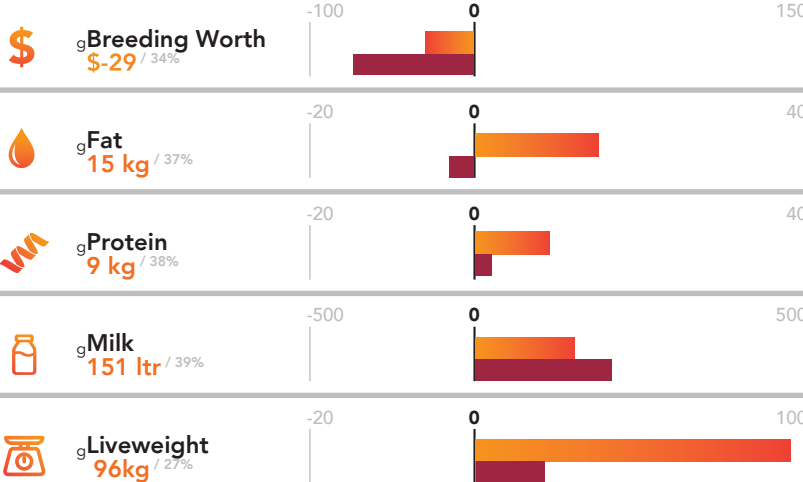
AB CODE: 524502

A1A2

SIRE: VR Vesty
DAM: Sanroa Dale 17-140, E8-8



Ayrshire National Herd Average



Sanrosa Damon

The only Vesty son selected this year. The female line also has high production and longevity throughout the pedigree. Genomics has this sire at transmitting 4.9% fat and 3.9% protein. Expect daughters of Damon to be bigger than average, and very tidy udders (+.60)



Data Source
20/04/2024

Progeny from an S3A bull out of a full pedigree cow will be eligible for registration as full pedigree

UNPROVEN BULL

P001.50 Official Publication of Livestock Improvement Corporation Limited and the NZ Ayrshire Association. Internal Animal Key = 46005608

Three Generation Pedigree

NZ Ayrshire Association New Zealand		Herd Averages as at Ancestry : BW : PW :		PTPT / HERDCODE : LOCATION : DATE : 22/04/2024	
REGISTERED AYRSHIRE		VR VESTY		VR STAKKEHAVE VILJAR VIMO	
SANROSA DAMON		SANROSA DALE 17-140		ASMO TOSIKKO ET	
Birth Ident: BNNL-23-140 (524502)		Birth Ident: BNNL-17-140		Birth Ident: BNNL-08-141	
Sex: MALE		Sex: MALE		Sex: MALE	
Breed: PA A16		Breed: PA A16		Breed: PA A16	
Date of Birth: 6/08/2023		Date of Birth: 6/08/2023		Date of Birth: 6/08/2023	
Genomic Indicator: -29/34		Genomic Indicator: -29/34		Genomic Indicator: -29/34	
Protein BV (kg): 9/38		Protein BV (kg): 9/38		Protein BV (kg): 9/38	
Fat BV (kg): 15/37		Fat BV (kg): 15/37		Fat BV (kg): 15/37	
Milk BV (ltr): 151/39		Milk BV (ltr): 151/39		Milk BV (ltr): 151/39	
Liveweight BV (kg): 96/27		Liveweight BV (kg): 96/27		Liveweight BV (kg): 96/27	
Fertility BV (%): -9.7/18		Fertility BV (%): -9.7/18		Fertility BV (%): -9.7/18	
Functional Survival BV (%): 2.7/17		Functional Survival BV (%): 2.7/17		Functional Survival BV (%): 2.7/17	
Somatic Cell BV: -0.53/35		Somatic Cell BV: -0.53/35		Somatic Cell BV: -0.53/35	
Overall Opinion BV: 0.71/16		Overall Opinion BV: 0.71/16		Overall Opinion BV: 0.71/16	
Udder Overall BV: 0.60/28		Udder Overall BV: 0.60/28		Udder Overall BV: 0.60/28	
Dairy Conformation BV: 0.50/21		Dairy Conformation BV: 0.50/21		Dairy Conformation BV: 0.50/21	
Fat %: 4.9		Fat %: 4.9		Fat %: 4.9	
Protein %: 3.9		Protein %: 3.9		Protein %: 3.9	
Traits other than production (2023)		Traits other than production (2023)		Traits other than production (2023)	
AM ST MS OO S W C R R L U FJ RU FT RT TL UO DC		AM ST MS OO S W C R R L U FJ RU FT RT TL UO DC		AM ST MS OO S W C R R L U FJ RU FT RT TL UO DC	
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g Indices evaluated by LIC using genomic information

P001.50

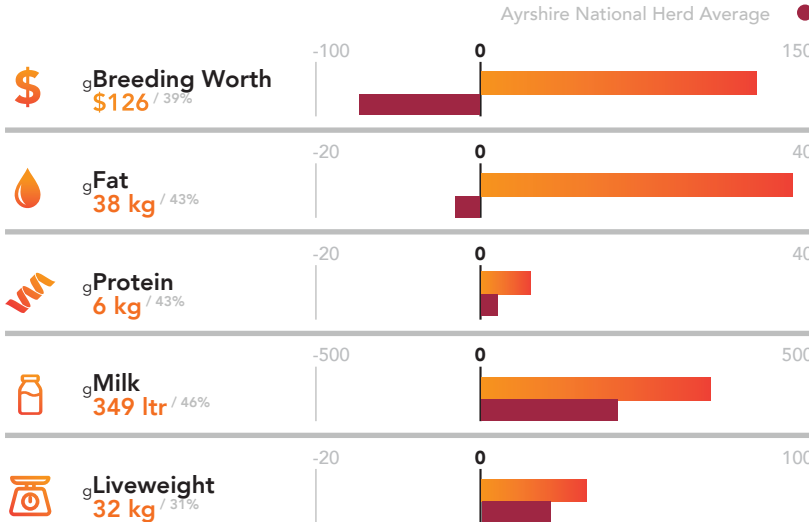
^gBW
126
REL: 39%

TE MATAI WINCHESTER

AB CODE: 524504

A2A2

SIRE: VR Stakkehave Viljar Vimo
DAM: Lodore Sonic Kio, A8-9



Data Source
20/04/2024

Te Matai Winchester

The second Vimo son and is expected to transmit high percentages for fat and protein 5.2 & 3.6 respectively, and an udder overall score of +.58. Dam has classified A8-9 and this season has produced 554kg milksolids at 3 Years.

UNPROVEN BULL

P001.50 Official Publication of Livestock Improvement Corporation Limited

and the NZ Ayrshire Association.

Internal Animal Key = 45537458

Three Generation Pedigree



NZ Ayrshire Association
New Zealand



Herd Averages as at
Ancestry: BW: PW:

PTPT / HERDCODE:
LOCATION:
DATE: 22/04/2024



REGISTERED AYRSHIRE

TE MATAI WINCHESTER

Birth Ident: DVNJ-23-100 (524504)

Sex: MALE
Breed: PA A16
Date of Birth: 30/07/2023
Genomic Indicator:
BW (\$): 126/39
Protein BV (kg): 6/43
Fat BV (kg): 38/43
Milk BV (ltr): 349/46
Liveweight BV (kg): 32/31
Fertility BV (%): -8.4/25
Functional Survival BV (%): -0.5/19
Somatic Cell BV: -0.49/42
Overall Opinion BV: 0.23/20
Udder Overall BV: 0.58/37
Dairy Conformation BV: 0.35/26
Fat %: 5.2
Protein %: 3.6

VR STAKKEHAVE VILJAR VIMO

Oseas HB No: 000000038094/DNK (521703)

Breed: A A1501
Genomic Indicator:
BW (\$): 91/67
Protein BV (kg): -2/73
Fat BV (kg): 27/73
Milk BV (ltr): -71/73
Liveweight BV (kg): 45/49
Fertility BV (%): -5.0/59
Functional Survival BV (%): 1.6/53
Somatic Cell BV: -0.95/73
Fat %: 5.4
Protein %: 3.8

LODORE SONIC KIO

Birth Ident: CHDD-20-170

Breed: PA A16
Genomic Indicator:
BW (\$): 104/55
Protein BV (kg): 22/58
Fat BV (kg): 24/58
Milk BV (ltr): 914/61
Lwt BV (kg): 32/49
Fertility BV (%): -5.4/37
Func Surv BV (%): -0.6/24
SCC BV: 0.07/57

Age	Milk (ltr)	Protein (%)	Fat (%)	Milkfat (%)	Days	LW
2 yr 11 m	7110	3.44	244	4.36	310	268
2 yr 0 m	4943	3.55	175	4.28	212	244
Avg	6026	3.48	210	4.33	261	256

2 Lacts.

Plus 2 unprinted lactations

Traits other than production (2022)	AM	ST	MS	DO	S	W	C	R	L	U	FJ	RU	FT	RT	TL	UDDC
	6	8	8	7	5	5	8	5	7	6	9	8	9	4	5	3

VR KUUSELAN VIMUR VILJAR

Oseas HB No: 00000047674/FIN (518720)

Breed: PA A16
Genomic Indicator:
BW (\$): 3/90
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

STAKKEHAVE ROCKSTAR

Oseas HB No: 001652203030/DNK

Breed: A A1402
Genomic Indicator:
BW (\$): 314/72
Protein BV (kg): 32/49
Fat BV (kg): -5.4/37
Milk BV (ltr): 914/61
Lwt BV (kg): 32/49
Fertility BV (%): -5.4/37
Func Surv BV (%): -0.6/24
SCC BV: 0.07/57

Age	Milk (ltr)	Protein (%)	Fat (%)	Milkfat (%)	Days	LW
2 yr 11 m	5142	3.78	194	4.20	216	236
2 yr 0 m	5704	3.85	219	4.22	241	295
Avg	5423	3.81	207	4.21	228	265

2 Lacts.

Plus 2 unprinted lactations

Plus 2 unprinted lactations

Plus 2 unprinted lactations

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VR IDALA VALPAS VIMUR R

Oseas HB No: 00000099716/SWE

Breed: A A16
Genomic Indicator:
BW (\$): -109/65
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

371 ASMO LUCKYKYMPL ET

Oseas HB No: 000113629190/FIN

Breed: A A16
Genomic Indicator:
BW (\$): -170/89
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

KAMOURASKA ROCKSTAR

Oseas HB No: 000104347733/CAN (513453)

Breed: PA A16
Genomic Indicator:
BW (\$): -170/89
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

RDCDNKF001652202590

Oseas HB No: 001652202590/DNK

Breed: AO A1204
Genomic Indicator:
BW (\$): -55/97
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

SALT SPRAY BONNY GEORGE

Birth Ident: DYNX-04-46 (505545)

Breed: PA A16
Genomic Indicator:
BW (\$): -55/97
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

SANROSA SNOWIE 11-260 ET

Birth Ident: BNIL-11-260

Breed: PA A16
Genomic Indicator:
BW (\$): -55/97
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

LODORE JARMO KIO

Birth Ident: CHDD-13-172

Breed: PA A16
Genomic Indicator:
BW (\$): -55/97
Protein BV (kg): 3/94
Fat BV (kg): 1/94
Milk BV (ltr): 122/94
Lwt BV (kg): 68/77
Fertility BV (%): 0.0/84
Func Surv BV (%): 1.5/62
SCC BV: -1.27/93

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Indices evaluated by LIC using genomic information

D / S ✓ = Parentage Confirmed by DNA

P001.50

Proven Sires



ALL SEMEN MUST BE ORDERED THROUGH YOUR
LIC AGRI MANAGER

\$24.60
+GST

INDIVIDUALLY NOMINATED
per straw

\$20.48
+GST

AYRSHIRE PAKS FROM
per straw

PRICE UNLESS SPECIFIED

NATIONAL AYRSHIRE AVERAGES

These statistics are calculated by LIC. Production and TOP information includes all current cows in the national herd (ie. Animals signed up for herd testing with 80 or more numbered cows current in the herd aged over 490 days), whereas the calving difficulty BV, which is a sire trait, is based on all enrolled bulls, with a BW reliability of at least 60%, at least 20 herd tested daughters and at least one two-year old daughter milking in the last 5 years

TRAITS OTHER THAN PRODUCTION

Adaptability to Milking	0.22
Shed Temperament	0.23
Milking Speed	-0.02
Overall Opinion	0.21
Stature	-0.07
Capacity	0.31
Rump Angle	0.30
Rump Width	-0.09
Legs	0.02
Udder Support	0.13
Front Udder	0.15
Rear Udder	-0.04
Front Teat Placement	0.12
Rear Teat Placement	0.13
Teat Length	-0.28
Udder Overall	0.12
Dairy Conformation	0.17

PRODUCTION BVs

Breeding Worth (\$)	-74
Protein (Kg)	2
Milkfat (Kg)	-3
Milk Volume (Litres)	208
Liveweight (Kg)	21
Fertility (%)	-6.9
Somatic Cell (Score)	-0.17
Functional Survival	0.2
Body Condition (Score)	-0.03
Gestation length (Days)	-0.2

SIRE BREED AVERAGE

Heifer Calving Difficulty (%)	-0.1
Cow Calving Difficulty (%)	-0.2



RIVERLEA SAMUEL

AB CODE: 520510

BW
198
REL: 65%

A1A2

SIRE: Sanrosa Samuel ET
DAM: Riverlea 15-15, V8-8



Riverlea Samuel

Riverlea Samuel

Our highest ranked bull, leaving excellent production, great farmer traits and capacity and with sound udders on average size animals. Transmitting 4.9% fat and 3.5% protein.



Dam of Riverlea Samuel

NEWLY PROVEN BULL

TOP Breeding Values

DAUGHTERS: 22 HERDS: 9

Breeding Values

MANAGEMENT

			-1	-0.5	0	0.5	1	
Adaptability to Milking	0.32	SLOWLY						QUICKLY
Shed Temperament	0.32	NERVOUS						PLACID
Milking Speed	0.30	SLOW						FAST
Overall Farmer Opinion	0.38	UNDESIRABLE						DESIRABLE

CONFORMATION

			-1	-0.5	0	0.5	1	
Stature	-0.14	SMALL						TALL
Dairy Capacity	0.67	FRAIL						CAPACIOUS
Rump Angle	0.11	HIGH PINS						SLOPING
Rump Width	-0.12	NARROW						WIDE
Legs	0.11	STRAIGHT						CURVED
Udder Support	0.09	WEAK						STRONG
Front Udder	0.39	LOOSE						STRONG
Rear Udder	-0.20	LOW						HIGH
Front Teat	0.17	WIDE						CLOSE
Rear Teat	0.07	WIDE						CLOSE
Teat Length	0.22	SHORT						LONG
Udder Overall	0.11	UNDESIRABLE						DESIRABLE
Dairy Conformation	0.48	UNDESIRABLE						DESIRABLE

Protein BV (kg)	20
Fat (kg)	45
Milk (ltr)	915
Liveweight (kg)	33
Somatic Cell	-0.23
Functional Survival	1.6
Fertility	-2.4
Protein %	3.5
Fat %	4.8
Body Condition Score	-0.06
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 28
PRODUCTION HERDS: 8



20/04/2024

MUSICA DJ JAZZY JEFF

AB CODE: 520506

BW
179
REL: 73%

A2A2

SIRE: Sanrosa Dee Jay ET
DAM: Musica 13-25, V7-8



Musica DJ Jazzy Jeff

Musica DJ Jazzy Jeff

Again excellent production gained from high milk, fat and protein, add this to great farmer traits. Jazzy Jeff daughters are workers. Fat % 4.4 and protein % of 3.6.

NEWLY PROVEN BULL

TOP Breeding Values

DAUGHTERS: 52 HERDS: 14

Breeding Values

MANAGEMENT			-1	-0.5	0	0.5	1
Adaptability to Milking	0.71	SLOWLY					QUICKLY
Shed Temperament	0.74	NERVOUS					PLACID
Milking Speed	0.12	SLOW					FAST
Overall Farmer Opinion	0.68	UNDESIRABLE					DESIRABLE
CONFORMATION			-1	-0.5	0	0.5	1
Stature	-0.22	SMALL					TALL
Dairy Capacity	0.26	FRAIL					CAPACIOUS
Rump Angle	0.66	HIGH PINS					SLOPING
Rump Width	-0.32	NARROW					WIDE
Legs	0.19	STRAIGHT					CURVED
Udder Support	0.00	WEAK					STRONG
Front Udder	0.12	LOOSE					STRONG
Rear Udder	0.04	LOW					HIGH
Front Teat	-0.04	WIDE					CLOSE
Rear Teat	-0.23	WIDE					CLOSE
Teat Length	-0.43	SHORT					LONG
Udder Overall	0.05	UNDESIRABLE					DESIRABLE
Dairy Conformation	0.08	UNDESIRABLE					DESIRABLE

Protein BV (kg)	31
Fat (kg)	32
Milk (ltr)	1006
Liveweight (kg)	44
Somatic Cell	-0.43
Functional Survival	1.1
Fertility	-3.8
Protein %	3.7
Fat %	4.5
Body Condition Score	-0.12
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 70
PRODUCTION HERDS: 20



20/04/2024

IWA SUPER SONIC

AB CODE: 515503

BW

99

REL: 96%

A2A2

SIRE: Salt Spray Bonny George
DAM: Sanrosa Snowie 11-260 ET, V6-7



Iwa Super Sonic daughter

Iwa Super Sonic

Super Sonic continues to rank highly within the Ayrshire breed, now with 1,100 daughters in his NZ proof. His Australian proof on 60 daughters is also catching the eye of many, leaving average size daughters and with very respectful udders (+.63)

TOP Breeding Values

DAUGHTERS: 380 HERDS: 40

MANAGEMENT			-1	-0.5	0	0.5	1			
Adaptability to Milking	0.15	SLOWLY						QUICKLY		
Shed Temperament	0.17	NERVOUS						PLACID		
Milking Speed	-0.29	SLOW						FAST		
Overall Farmer Opinion	0.20	UNDESIRABLE						DESIRABLE		
CONFORMATION			-1	-0.5	0	0.5	1			
Stature	-0.26	SMALL						TALL		
Dairy Capacity	0.35	FRAIL						CAPACIOUS		
Rump Angle	0.21	HIGH PINS						SLOPING		
Rump Width	-0.02	NARROW						WIDE		
Legs	-0.07	STRAIGHT						CURVED		
Udder Support	0.50	WEAK						STRONG		
Front Udder	0.69	LOOSE						STRONG		
Rear Udder	0.57	LOW						HIGH		
Front Teat	0.19	WIDE						CLOSE		
Rear Teat	0.39	WIDE						CLOSE		
Teat Length	-0.33	SHORT						LONG		
Udder Overall	0.61	UNDESIRABLE						DESIRABLE		
Dairy Conformation	0.36	UNDESIRABLE						DESIRABLE		

Breeding Values

Protein BV (kg)	9
Fat (kg)	22
Milk (ltr)	371
Liveweight (kg)	23
Somatic Cell	-0.36
Functional Survival	0.6
Fertility	-4.2
Protein %	3.7
Fat %	4.8
Body Condition Score	-0.10
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 1100
PRODUCTION HERDS: 179



20/04/2024

KAURI STERLING

AB CODE: 518501

BW
117
REL: 78%

A1A2

SIRE: Southwind Jacks Quintin
DAM: Lodore Carters Snow ET, V6-7



Kauri Sterling

Kauri Sterling

Sterling continues to rise in his production indexes, transmitting high percentages of 5.0% fat and 3.8% protein. Couple this with an excellent calving index makes Sterling an ideal choice for yearling matings as well.

TOP Breeding Values

DAUGHTERS: 15 HERDS: 6

Breeding Values

MANAGEMENT			-1	-0.5	0	0.5	1			
Adaptability to Milking	0.37	SLOWLY						QUICKLY		
Shed Temperament	0.38	NERVOUS						PLACID		
Milking Speed	-0.01	SLOW						FAST		
Overall Farmer Opinion	0.42	UNDESIRABLE						DESIRABLE		
CONFORMATION			-1	-0.5	0	0.5	1			
Stature	-0.34	SMALL						TALL		
Dairy Capacity	0.46	FRAIL						CAPACIOUS		
Rump Angle	0.13	HIGH PINS						SLOPING		
Rump Width	-0.25	NARROW						WIDE		
Legs	0.13	STRAIGHT						CURVED		
Udder Support	0.23	WEAK						STRONG		
Front Udder	0.34	LOOSE						STRONG		
Rear Udder	0.15	LOW						HIGH		
Front Teat	0.28	WIDE						CLOSE		
Rear Teat	0.33	WIDE						CLOSE		
Teat Length	-0.19	SHORT						LONG		
Udder Overall	0.31	UNDESIRABLE						DESIRABLE		
Dairy Conformation	0.37	UNDESIRABLE						DESIRABLE		

Protein BV (kg)	18
Fat (kg)	32
Milk (ltr)	439
Liveweight (kg)	36
Somatic Cell	0.37
Functional Survival	1.3
Fertility	-7.2
Protein %	3.8
Fat %	5.0
Body Condition Score	-0.15
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 63
PRODUCTION HERDS: 20



20/04/2024

MUSICA TROMBONER

AB CODE: 519512

BW
103
REL: 69%

A1A2

SIRE: Sanrosa Dynamite ET
DAM: Musica 13-25, V7-8



Musica Tromboner

Musica Tromboner

Leaving very capacious daughters with sound udders and good production. Excellent farmer traits, transmitting 4.5% fat and 3.7% protein.

TOP Breeding Values

DAUGHTERS: 10 HERDS: 4

MANAGEMENT			-1	-0.5	0	0.5	1	
Adaptability to Milking	0.58	SLOWLY						QUICKLY
Shed Temperament	0.59	NERVOUS						PLACID
Milking Speed	0.23	SLOW						FAST
Overall Farmer Opinion	0.60	UNDESIRABLE						DESIRABLE
CONFORMATION			-1	-0.5	0	0.5	1	
Stature	-0.06	SMALL						TALL
Dairy Capacity	0.65	FRAIL						CAPACIOUS
Rump Angle	0.39	HIGH PINS						SLOPING
Rump Width	0.19	NARROW						WIDE
Legs	0.13	STRAIGHT						CURVED
Udder Support	0.30	WEAK						STRONG
Front Udder	0.46	LOOSE						STRONG
Rear Udder	0.10	LOW						HIGH
Front Teat	0.10	WIDE						CLOSE
Rear Teat	0.11	WIDE						CLOSE
Teat Length	-1.03	SHORT						LONG
Udder Overall	0.29	UNDESIRABLE						DESIRABLE
Dairy Conformation	0.38	UNDESIRABLE						DESIRABLE

Breeding Values

Protein BV (kg)	25
Fat (kg)	29
Milk (ltr)	801
Liveweight (kg)	56
Somatic Cell	0.20
Functional Survival	1.6
Fertility	-8.0
Protein %	3.7
Fat %	4.6
Body Condition Score	0.00
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 36
PRODUCTION HERDS: 13



20/04/2024

LODORE RULER

AB CODE: 519509

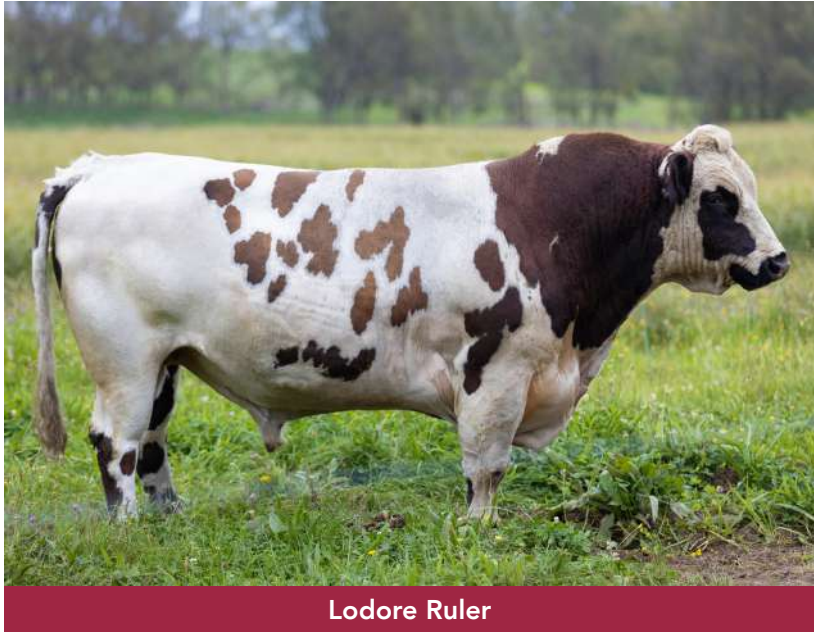
BW

114

REL: 67%

A1A2

SIRE: Greenlane Toledo
DAM: Lodore Karis Royal, V7-8



Lodore Ruler

Lodore Ruler

Leaving daughters smaller than average size and an excellent calving index, good production and with excellent farmer traits. Transmitting 4.8% fat and 3.8% protein.

TOP Breeding Values

DAUGHTERS: 10 HERDS: 7

Breeding Values

MANAGEMENT			-1	-0.5	0	0.5	1
Adaptability to Milking	0.39	SLOWLY					QUICKLY
Shed Temperament	0.41	NERVOUS					PLACID
Milking Speed	0.05	SLOW					FAST
Overall Farmer Opinion	0.31	UNDESIRABLE					DESIRABLE
CONFORMATION			-1	-0.5	0	0.5	1
Stature	-0.72	SMALL					TALL
Dairy Capacity	0.04	FRAIL					CAPACIOUS
Rump Angle	0.61	HIGH PINS					SLOPING
Rump Width	-0.51	NARROW					WIDE
Legs	0.16	STRAIGHT					CURVED
Udder Support	-0.14	WEAK					STRONG
Front Udder	-0.16	LOOSE					STRONG
Rear Udder	-0.18	LOW					HIGH
Front Teat	0.09	WIDE					CLOSE
Rear Teat	0.06	WIDE					CLOSE
Teat Length	-0.11	SHORT					LONG
Udder Overall	-0.13	UNDESIRABLE					DESIRABLE
Dairy Conformation	-0.27	UNDESIRABLE					DESIRABLE

Protein BV (kg)	12
Fat (kg)	21
Milk (ltr)	278
Liveweight (kg)	13
Somatic Cell	-0.25
Functional Survival	-0.3
Fertility	-2.2
Protein %	3.8
Fat %	4.9
Body Condition Score	-0.09
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 24
PRODUCTION HERDS: 16

ALSO AVAILABLE PROVEN BULLS

BW
73
REL: 81%



20/04/2024

IWA DYNASTY

SIRE: Sanrosa Dynamo

DAM: Iwa Snowie 13-260, V7-8

AB CODE: 518509

A2A2

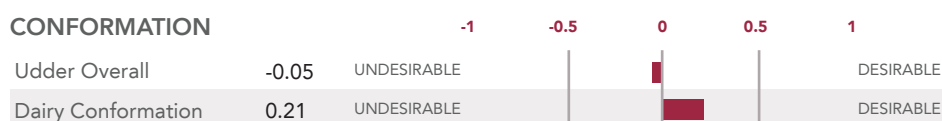
TOP Breeding Values

DAUGHTERS: 26 HERDS: 7

MANAGEMENT



CONFORMATION



\$10.95 + GST PER STRAW

Breeding Values

Protein BV (kg)	15
Fat (kg)	23
Milk (ltr)	412
Liveweight (kg)	21
Somatic Cell	-0.40
Functional Survival	1.3
Fertility	-9.5
Protein %	3.8
Fat %	4.8
Body Condition Score	-0.16
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 72
PRODUCTION HERDS: 24

BW
40
REL: 91%



20/04/2024

IWA ISO CASTLEBAR ET

SIRE: Southwind Isabro

DAM: Sanrosa Snowie 11-260 ET, V6-7

AB CODE: 516504

A2A2

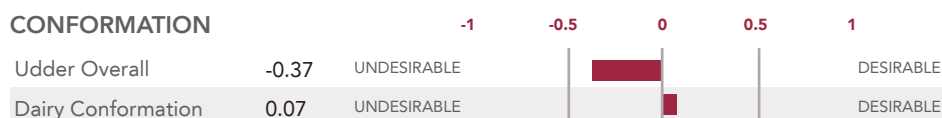
TOP Breeding Values

DAUGHTERS: 171 HERDS: 24

MANAGEMENT



CONFORMATION



\$10.95 + GST PER STRAW

Breeding Values

Protein BV (kg)	24
Fat (kg)	22
Milk (ltr)	886
Liveweight (kg)	70
Somatic Cell	-0.27
Functional Survival	-0.5
Fertility	-3.2
Protein %	3.6
Fat %	4.4
Body Condition Score	0.04
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 373
PRODUCTION HERDS: 81

BW
-88
REL: 74%



20/04/2024

THORNTON PARK PETS EXPRES

SIRE: Goldwyn Pets Rumba ET

DAM: Waitui Brods KC, V6-9

AB CODE: 518511

A2A2

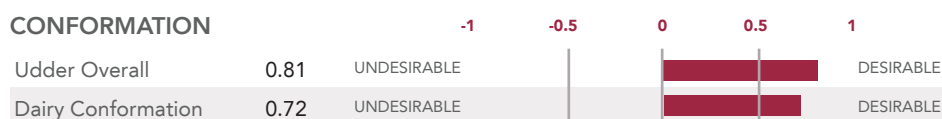
TOP Breeding Values

DAUGHTERS: 18 HERDS: 7

MANAGEMENT



CONFORMATION



\$9.95 + GST PER STRAW

Breeding Values

Protein BV (kg)	7
Fat (kg)	12
Milk (ltr)	491
Liveweight (kg)	50
Somatic Cell	0.18
Functional Survival	-0.6
Fertility	-13.7
Protein %	3.6
Fat %	4.5
Body Condition Score	-0.11
Evaluation Date	20/04/2024

PRODUCTION DAUGHTERS: 74
PRODUCTION HERDS: 26

UNDERSTANDING NZ INFORMATION

An extract from the LIC Genetics Catalogue to help explain the components of a Sire Catalogue

Name

\$135/81%
gBW REL



Protein and Milkfat

A gBV of 23 kg indicates that the bull will produce daughters which on average, are genetically superior to the base cow by 11 kg per 5t dry matter consumed.

Fertility

A gBV of -3.4% indicates that -1.7% more daughters are expected to calve in the first 42 days of a herds calving period, compared to a bull of 0.

As an industry New Zealand has a tighter calving pattern than dairy industries worldwide. Highly fertile cows have been necessary to achieve this. It is generally accepted that the New Zealand base cow is far more fertile than any other countries base.

Functional Survival

The likely percentage of cows surviving to the next lactation independent of culling for low production or poor fertility (For example a bull with a gBV of 0% means, on average, we expect his daughters to have a 0% higher probability of surviving to the next lactation than a bull with a gBV of 0)

Shed Temperament

A gBV of 0.00 indicates that the bull will produce daughters which on average, are genetically the same as the base cow. (For example by using a bull with a shed temperament of 0.24 the raw score for his daughters on average is expected to be $6.28 + 0.12 = 6.4$ from a linear score of 9).

Stature

Again as the gBV for a sire is comparing his progeny against the base cow which is across breed. Stature for Jerseys is usually negative and Holsteins are positive.

gBW/Rel

Using this bull at a gBW of \$135 indicates that per 5t DM the replacements are expected to generate NZD \$67.50 more net profit than using a sire with a gBW of 0.

The reliability of a sire is a measure of the amount of information behind the bulls gBW. The higher the reliability the less movement expected with his gBW.

Liveweight

A gBV of 21 kg indicates by using this sire over the average cow in New Zealand his daughters are expected to have a mature liveweight 10kg heavier than the base cow of 500 kg. Because Breeding Values (gBV) are calculated across breed you would expect a Holstein Friesian to have a much higher (positive) gBV for liveweight and you would expect Jerseys to have a lower (negative) gBV.

Milk

A gBV of 352 litres indicates the bull will produce daughters which on average will produce 176 litres more than the base cow per 5t of dry matter fed. Remember the gBV is across breeds so Jersey and Crossbred animals may show a negative gBV.

Somatic Cell Count

A useful approximation for farmers to note, is that a difference between two sires of 0.5 in breeding value equates to a difference in expected daughter performance of 35,000 bulk milk count. The lower the SCC gBV the better as you want to reduce the bulk milk SCC.

Ayrshire NZ Note Regarding Liveweight

Please note that the BV calculation for liveweight no longer contains TOP data, but is calculated solely on ancestry data in the absence of actual weights. This lowers the reliability of Ayrshire bulls considerably.

Production gBVs 59 Daughters 30 Herds

Production Efficiency				
Milkfat	Protein	Milk Volume	Liveweight	
23 kg	11 kg	352	21 kg	
4.9 %	3.7 %			
Robustness				
Fertility	Somatic Cell Count	Body Condition Score	Functional Survival	Udder Overall
-3.4 %	-0.63	-0.01	0%	0.66
Other				
Heifer Calving Difficulty	Cow Calving Difficulty	Gestation Length		
-2.1%/69%	0.4%/91%	-1.3 days		

TOP Traits		25 Daughters TOP Inspected			
Management	gBV	-.5	0	.5	1.0
Adapts to Milking	.22				
Shed Temperament	.24				
Milking Speed	-.16				
Overall Opinion	.17				
Conformation	gBV	-.5	0	.5	1.0
Stature	-.27				
Capacity	.34				
Rump Angle	.07				
Rump Width	-.14				
Legs	-.09				
Udder Support	.60				
Front Udder	.63				
Rear Udder	.56				
Front Teat Placement	.24				
Rear Teat Placement	.40				
Teat Length	-.17				
Udder Overall	.66				
Dairy Conformation	.32				

28/05/2022

LIC Initiatives			
VMSW	1184	A2 Protein	A2A2
High Input	1187		

Calving Difficulty

A sires Calving Difficulty gBV compares the percentage of assisted calvings expected when he is mated to yearling heifers and cows, compared to a bull of 0.

gBW/gBV are calculated by LIC



Scandinavian Medley

Try the best from Scandinavia

Order today at: www.ayrshire.org.nz/services/semayr/

VR Ferrix

524428

Born: 9-6-2022

A2A2



Another genomic sire that is an outcross to all other Scandinavian bulls used by Semayr in recent years. A solid all-round proof.

NEW IN 2024

LIMITED STRAWS
AVAILABLE

\$22.00 ^{+GST}
Despatch fee \$30 per order

ORDERS to
AYRSHIRE NZ
info@ayrshire.org.nz
07 856 0816

VR Ferrix = VR Feritus x VR Lister x VR Viljar

SIRE: **VR Feritus**
DNK38302

DAM: **213 Sittainen**
FIN13552487

Production Traits

Reliability 75%		80	100	120
Prod. Index	115			
Milk, kg	112			
Protein, kg	115			
Protein %	102			
Fat, kg	113			
Fat %	101			
Growth	99			
Lactation Persistence	100			

Health & Reproduction Traits

Reliability 69%		80	100	120
Daughter fertility	100			
Calving Ease	104			
NextGen calving	106			
Udder health	106			
General health	101			
Longevity	116			
Hoof health	102			
Youngstock survival	93			
Milking Speed	111			
Temperament	112			

Conformation Traits

Reliability 44%		80	100	120
Frame				
Stature	110 low			
Rib Structure	105 strong			
Chest width	108 narrow			
Body depth	111 shallow			
Rump width	107 narrow pins			
Rump angle	92 high pins			
Top line	96 weak			
Feet and legs				
Rear legs, side view	101 straight			
Rear legs, rear view	94 toes out			
Foot angle	106 low			
Bone quality	92 coarse			
Hock quality	99 filled			
Udder Overall				
Fore udder attachment	117 loose			
Rear udder height	115 low			
Rear udder width	106 narrow			
Suspensory Ligament	98 soft			
Udder depth	108 deep			
Udder balance	110 low rear			
Teat length	91 short			
Teat thickness	106 thin			
Front teat placement	108 wide			
Rear teat placement	110 wide			

NAV Proof run date 02/04/2024

Scandinavian Medley

Try the best from Scandinavia

Order today at: www.ayrshire.org.nz/services/semayr/

VR Vimo

521703

Born: 12-12-2017

A2A2



Now with over 3,500 Daughters in his Scandinavian production proof. Transmitting moderate milk and protein with high fat kgs. Daughters are taller than average with good chest width and body depth with wide rump width. An udder rating of 120 makes him in the top 2.5% of the breed.

LIMITED STRAWS AVAILABLE

\$22.00 ^{+GST}
Despatch fee \$30 per order

ORDERS to AYRSHIRE NZ
info@ayrshire.org.nz
07 856 0816

VR Vimo = VR Viljar x Rockstar x Fastrup

SIRE: VR VILJAR
FIN47674

DAM: Stakkehave Rockstar Frosty
DNK1652203030

Production Traits

Daughters: 3,542

Reliability 99%		80	100	120
Prod. Index	108			
Milk, kg	94			
Protein, kg	99			
Protein %	108			
Fat, kg	113			
Fat %	123			
Growth	101			
Lactation Persistence	99			

Health & Reproduction Traits

Daughters: 3,306

Reliability 99%		80	100	120
Daughter fertility	108			
Calving Ease	99			
NextGen calving	105			
Udder health	110			
General health	112			
Longevity	105			
Hoof health	102			
Youngstock survival	112			
Milking Speed	98			
Temperament	103			

Conformation Traits

Daughters: 1,891

Reliability 96%		80	100	120
Frame	122			
Stature	114	low		high
Rib Structure	106	strong		angular
Chest width	118	narrow		wide
Body depth	115	shallow		deep
Rump width	113	narrow pins		wide pins
Rump angle	92	high pins		low pins
Top line	93	weak		strong
Feet and legs	99			
Rear legs, side view	96	straight		sickled
Rear legs, rear view	95	toes out		parallel
Foot angle	117	low		steep
Bone quality	93	coarse		fine and thin
Hock quality	97	filled		dry
Udder Overall	120			
Fore udder attachment	109	loose		strong
Rear udder height	109	low		high
Rear udder width	103	narrow		wide
Suspensory Ligament	109	soft		strong
Udder depth	117	deep		shallow
Udder balance	128	low rear		strong front
Teat length	117	short		long
Teat thickness	112	thin		thick
Front teat placement	99	wide		close
Rear teat placement	94	wide		close

NAV Proof run date 02/04/2024

Scandinavian Medley

Try the best from Scandinavia

Order today at: www.ayrshire.org.nz/services/semayr/

VR Vesty

522507

Born: 05-12-2019

A2A2



VR Vesty = VR Vimo x VR Froberg x VR Crone

SIRE: VR VIMO
DNK38094

DAM: DNK000004102904544

A genomic tested son of Vimo. High production with good conformation. Wide rump width. Excels in kgs of fat with his production index of 121 puts him in the highest few % of the breed.

**LIMITED STRAWS
AVAILABLE**

\$22.00^{+GST}
Despatch fee \$30 per order

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Production Traits

Reliability 80%		80	100	120
Prod. Index	121			
Milk, kg	102			
Protein, kg	113			
Protein %	117			
Fat, kg	123			
Fat %	126			
Growth	101			
Lactation Persistence	97			

Health & Reproduction Traits

Reliability 75%		80	100	120
Daughter fertility	101			
Calving Ease	100			
NextGen calving	106			
Udder health	106			
General health	106			
Longevity	115			
Hoof health	103			
Youngstock survival	101			
Milking Speed	108			
Temperament	90			

Conformation Traits

Reliability 59%		80	100	120
Frame	117			
Stature	111	low		high
Rib Structure	110	strong		angular
Chest width	110	narrow		wide
Body depth	109	shallow		deep
Rump width	117	narrow pins		wide pins
Rump angle	93	high pins		low pins
Top line	94	weak		strong
Feet and legs	101			
Rear legs, side view	105	straight		sickled
Rear legs, rear view	104	toes out		parallel
Foot angle	108	low		steep
Bone quality	97	coarse		fine and thin
Hock quality	100	filled		dry
Udder Overall	110			
Fore udder attachment	103	loose		strong
Rear udder height	112	low		high
Rear udder width	115	narrow		wide
Suspensory Ligament	106	soft		strong
Udder depth	105	deep		shallow
Udder balance	115	low rear		strong front
Teat length	105	short		long
Teat thickness	106	thin		thick
Front teat placement	101	wide		close
Rear teat placement	96	wide		close

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